PENQUIS Community Action Program

November 15, 2006

Mr. Paul Saliwanchik WABI TV 5 35 Hildreth Street Bangor, ME 04401-5783

Dear Mr. Saliwanchik:

Thank you for WABI-TV's generous donation of \$1,000.00 inade on November 3, 2006 to Penguis Community Action Program for the Keep ME Warm Fund. I'm sorry you could not attend our Harvest Housewarming event, but deeply appreciate your continued support.

The need for home heating assistance remains high this year. So far this season we have taken 7,030 applications for heating assistance. We help as many as we can through the Lowincome Home Energy Assistance Program (LiHEAP), but there are many people in need who do not qualify for the program, and sometimes the modest assistance received through LiHEAP simply isn't enough. The Penquis CAP Keep ME Warm Fund is a safety net that helps families when no other program can.

No one can tell you the importance of home heating assistance better than those who have benefited from it. I'd like to share a couple of letters with you from clients we helped last year:

This is my first time requesting assistance. Things got kinda tough for me this year, had big medical bills. I think this type of help is one of the better programs that help folks, especially with fuel prices so high. Thanks for the help.

Thank you for your kindness. With fuel prices so high, I did not know how I was ever going to make it through the winter. This program is so important to the elderly that are on fixed incomes. Thank you Penguis CAP for all your help.

Thank you for warming the homes and touching the lives of families in need. Your kindness is very much appreciated by all of us at Penquis CAP and the families who are being helped by your generosity. Thanks again, and have a wonderful holiday season.

Sincerely,

Charles R. Newton **Executive Director**

Please keep this letter for your records. Penguis Community Action Program is a tax-exempt organization as defined in Section 501©3 of the IRS code. No goods or services were provided by Penquis Community Action Program in return for the contribution.



November 2, 2006

WABI TV 5 and Dale E Carter 35 Hildreth St Bangor, ME 04401-5740 617.632.2903 tel, 617. www.dana-farber.org

Susan S. Paresky Senior Vice President Division of Development & The Jimmy Fund

10 Brookline Place West, 6th Floor Brookline, Massachusetts 02445-7226 617.632.2903 tel, 617.632.2920 fax

Dear Friends,

Thank you for your generous gift of \$350.00 to the Boston Marathon® Jimmy Fund Walk. Your gift will directly benefit patient care and cancer research at Dana-Farber Cancer Institute.

Your support encourages the thousands of walkers who take to the famed Boston Marathon® route each fall to raise funds for Dana-Farber. Your generosity also inspires the Institute's physicians and scientists, who are leading the way to a new era in cancer care and research. With your help, they are making the discoveries that are revealing cancer's secrets - and putting those discoveries to work in new, more effective cancer therapies.

Again, thank you for helping us give new hope to all of our patients and their families. Together, we are fighting cancer one step at a time.

Sincerely,

Susan S. Paresky

Jusen Pausky

Please retain this letter for your records. This is your official receipt, as required under the IRS tax code, certifying that you received neither goods nor services, in whole or in part, for your gift to Dana-Farber Cancer Institute and The Jimmy Fund.



Community Health and Counseling Services

42 Cedar Street P.O. Box 425 Bangor, Maine 04402-0425

October 27, 2006





Mr. Michael Young WABI TV5 35 Hildreth Street Bangor, ME 04401 W/K Dear Mr. Young:

Thank you for your gift of \$1,500 to Community Health and Counseling Services (CHCS) through *The 1883 Society.* Thanks to your extraordinary support, CHCS can continue to provide needed community health services to central, eastern and northern Maine.

You helped CHCS to continue to be **People Centered**: V.K. says "If it wasn't for the visits from CHCS homecare staff, we would have to make more trips to the doctor's. It's nice to know that with the professional staff at CHCS, there is always someone to call, if and when we need them."

You allowed CHCS to stay **Family Oriented**: S.C. agrees "The best thing I like about CHCS is that we can get all our needs met from the same organization. We can't say enough about the staff."

You enabled CHCS to remain **Community Based**: R.R. stated "The staff have been a real comfort for me. They truly have been my lifeline. I owe my life to them."

Your ongoing support though *The 1883 Society* allows CHCS to continue to be *The Healthy Link ...Between People, Family and Community*. We are indeed grateful for your generous gift.

Thank you,

Charles M. Hutchins

Chair, Resource Development Committee

Make,
Thank come agen
for your outstander

My Bert



American Red Cross

Pine Tree Chapter

Bangor Office

33 Mildred Avenue Bangor, Maine 04401 Phone: (207) 941-2903 Fax: (207) 941-2906

With offices in:

Presque Isle

Phone: (207) 762-5671 Fax: (207) 762-6075

Ellsworth

Phone: (207) 667-4737 Fax: (207) 667-2270

Rockland

Phone: (207) 594-4576 Fax: (207) 596-0553

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Suzan L. Bell Executive Director November 28, 2006

Mike Young WABI-TV5 35 Hildreth St Bangor, ME 04401

Dear Mike,

On behalf of the Pine Tree Chapter of the American Red Cross, I would like to extend my heartfelt appreciation to WABI-TV5 and its staff, for your outstanding efforts as the co-sponsor of the Tenth Annual Real Heroes Breakfast. Without all of you, this year's event would not have been such a tremendous success. Thank you!

PMI

Your leadership has set the tone and the standard for volunteers who help carry out the mission of the American Red Cross. We were very proud and pleased to see more then five hundred members of the business community come together to support the efforts of the Red Cross and honor those heroes in our community and nation.

We look forward to next year with great eagerness in continuing such a positive and rewarding event. Again, we would like to thank you for your tremendous efforts and all your hard work to help the Red Cross make this year's Real Heroes Breakfast a resounding success.

Sincerely,

Arnold "Bucky" Gahagan Chair, Heroes Breakfast Committee Suzan L. Bell Executive Dir.



Good Shepherd Food-Bank

Feeding Maine's Hungry



November 2006

Michael Young WABI TV5 35 Hildreth St Bangor, ME 04401-5783

Dear Michael Young:

3121 Hotel Road, P.O. Box 1807 Auburn, ME 04211-1807

> Tel: 207-782-3554 Fax: 207-782-9893 Web: GSFB.ORG



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Wow...Exciting things are happening at Good Shepherd Food-Bank and we have you to thank! Thank you for your donation of \$2,000.00. Let me give you an update on just a couple of recent opportunities, out of many, that your support has enabled us to help those in need in both Southern and Northern Maine.

A few weeks ago, three staff members had an appointment at York County Shelter to look at warehouse space that we could perhaps use to deliver food to agencies in York County. What they saw when they arrived was a food pantry who had very little food on their shelves. Immediately, without saying a word to each other, the three of them knew what needed to be done. A week later we delivered a truckload of both perishable and non-perishable foods at no cost to them. One staff member said it best, "We saw a pantry that had no food and did what we needed to do".

On the northern part of the state, a staff member read an article in the newspaper about mill closings in Aroostook County, the Ashland area. He then made a call to the Ashland Food Pantry, one of the 530 agencies we serve, and asked if they needed anything. Shortly after, at no cost to the agency, a truckload of food was sent to help people who had recently lost their jobs.

You can learn more about Good Shepherd Food-Bank by visiting our website at www.gsfb.org.

We hope you had a wonderful Thanksgiving weekend, and as we look ahead, may you be blessed with peace and joy throughout the Christmas Season.

Sincerely,

Rick Small
Executive Director

Emmaus Homeless Shelter Post Office Box 811 Ellsworth, Maine 04605 Copies PAM P.Gile 11106

November 27, 2006

Dear Dale and members of WABI TV 5:

On behalf of the Emmaus Homeless Shelter, I would like to take this opportunity to thank you for your wonderful donation of \$1,000.00 dated 11/17/2006. I truly feel Susan Farley has been a gift to the shelter for it is through her devoted interest in community concerns that has made a big difference in our fundraising attempts.

Imagine what it would be like if we could <u>eradicate homelessness</u> in Hancock and Washington County, the state of Maine and the United States of America! Many of those who come to our doors have nothing in the material sense, and not much left of their self-esteem. In order for that miracle to happen the following needs to come about:

make housing a priority for all

2.2 million low-rent units were abandoned, demolished or converted into expensive apartments/condos in the last 20 years

make housing units affordable

from 2000 to 2002, the national housing wage for a two-bedroom home increased by 18% (Out of reach, 2002)

stop the soaring rental costs

currently, 5 million rental households have worst case housing needs – meaning they pay more than half of their income for rent, live in severely substandard housing or both.

All federal and state subsidies to homeless providers continue to decline yet the homeless counts have steadily increased not only in Maine but in shelters nationwide. So on behalf of our local individuals and families who will find themselves in need this coming holiday season, we are offering our Annual Community Thanksgiving Dinner for those who would like to join us and the Thanksgiving Basket for dinners at home. The Christmas Adopt-A-Family Program is also in progress - last year our number of requests was inflated by one-third! (Please turn this letter over for more information concerning these activities.)

The Emmaus Shelter is very grateful to the many individuals, churches, businesses and service organizations and philanthropic foundations whose contributions enable us to continue offering emergency shelter and critical services to people who are homeless or close to the edge.

Gratefully,

Sister Lucille MacDonald, Administrator

Please retain this receipt for income tax purposes. No good or services have been provided in exchange for this contribution. Thus, the full value of this contribution is tax deductible.

HAMMOND STREET SENIOR CENTER

FOUNDED AND OPERMED BY COURT FOUNDATION. INC.
"Caring Makes The Difference"

P.File 11/27/04

WABI c/o Mr. Michael Young 35 Hildreth Street Bangor, ME 04401

November 20, 2006

Dear Mike,

Thank you for WABI's generous \$300 gift to the Hammond Street Senior Center on November 17, 2006 toward our 2006-07 Annual Campaign. Every dollar of your contribution will be used for the operation and continued development of HSSC, its programs and activities. Your gift helps to ensure that the Center remains an exceptional place for seniors to gather, socialize, and improve their health and quality of life; we will use it wisely. You will also receive a Courí Foundation receipt for tax purposes.

Every volunteer and staff member at HSSC is determined to continually improve the variety, relevance, and quality of the programs and events we offer. Our goal is to enable our members to retain as much independence as possible by strengthening their confidence, encouraging their efforts, and assisting them in staying connected to the people and pursuits that give them joy. We are especially thankful for your support as we start our new Annual Campaign. Your gift shows the Center is so important to you that you are willing to help us be financially strong and thereby able to continue the caring approach that has been so successful. On behalf of everyone at HSSC, *Thank You!*

Sincerely,

Kathryn T. Bernier
Executive Director

That I go So Machel

Thitie.

. Disamples, statuti i lo parti politica per i filologia itti. I pripi baski kiteliti kito i kilot bilikologi.



177 Main Street, Waterville, Maine 04901
TEL 207.680.2055 FAX 207.680.2056
info@watervillemainstreet.org
www.watervillemainstreet.org

November 27, 2006

Michael Young WABI TV 35 Hildreth Street Bangor, ME 0 4401

Dear Mike,

On behalf of the Board of Directors, I am writing to thank you for demonstrating your support of Waterville Main Street by becoming a Downtown Partner at the Business Partnership level. Enclosed, please find a Certificate of Appreciation and a 2006-2007 Downtown Partner decal - both of which we hope that you will proudly display in your place of business - as well as an "I LOVE my downtown" pin.

We at Waterville Main Street (WMSt) believe in an exciting future for Downtown Waterville, and we are working every day to make this vision a reality. For the past several years, WMSt has followed the National Main Street approach to downtown revitalization by developing a comprehensive program that focuses efforts in four key areas essential to a vibrant downtown: design, organization, promotion, and economic restructuring. These incremental and cumulative efforts have resulted in many accomplishments both large and small, including the creation of a Downtown Waterville Farmers' Market, installation of grant-funded wayfinding signage from the highway exits to downtown, a year round calendar of downtown events, a new outdoor dining area, new downtown streetlights, the completion of much-needed sidewalk repair, a holiday wreath & garland program, the development of a downtown arts education center, grant funding for free and discounted business training, and much more. Most importantly, we feel that our efforts have resulted in a renewed sense of energy and pride in downtown.

Your participation as a Downtown Partner is critical to our continued success, and I once again thank you for that support. If you would like to become more involved in planning and implementing downtown programs and activities, I invite you to become an active member of one of the many committees that carry out the work of our organization. Please be assured your involvement is important at whatever level works best for you. Together, we are building a better future for our community.

Sincerely,

Ave Vinick

President, Waterville Main Street

Enclosures

Copy: Julie Jacques and Cynthia Corbin

Make-A-Wish Foundation® of Maine

87 Elm.Street, Suite 203 Camden, ME 04843 207-236-3171 800-491-3171 fax 207-236-4945 www.mainewish.org



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November 21, 2006

Mr Mike Young WABI-TV Channel 5 35 Hildreth Street Bangor, ME 04401

Dear Mr Young:

Thank you so much for your generous contribution of \$500. Thanks to supporters like you, Maine children who are battling life-threatening medical conditions will receive hope, strength, and joy through the granting of their greatest wish.

Each of the 77 wishes we've granted in the past twelve months has been a magical once-in-a-lifetime experience for our wish children and their families. In 2005, children throughout Maine wished for trips to Alaska, Hawaii, Australia, Italy, and Walt Disney World Resort. Other children wished to have a guitar, a computer, a pop-up camper, a princess bedroom, or a pool. A few teenagers had exciting sports related wishes — Zach met Andre Agassi and Andy Roddick, Sean skated with his hockey hero Ray Bourque, and Joey photographed a Patriots football game. Eight-year-old Ryan wished to see the Red Sox beat the Yankees at Fenway Park. His mother wrote, "Ryan was thrilled to be there and to have them win was so exciting for him. We can't thank you enough for this wonderful experience for our son . . . seeing the smile on Ryan's face is something me and my husband will never forget."

The magic of each wish is transformative. Sixteen-year-old Allyce, of Gardiner wished to go to Aruba. She wrote, "For me this trip was an oasis in the midst of a rough patch of desert and I just wanted to thank you. I will always remember this trip as the conclusion to one of the hardest years of my life, but also as a reminder that the goodness of people should always be our first expectation."

It is because of such goodness, from supporters like you, that we have been privileged to bring hope, strength, and joy to more than 600 Maine children since our founding in 1992, and will grant approximately 80 wishes to children throughout Maine in 2006. Thank you again for helping us make wishes come true for very courageous children. May you and your family be blessed with good health and happiness throughout the year.

Best wishes,

Thomas G. Peaco
Executive Director

Make-A-Wish Foundation has not provided you with any goods or services in exchange for this contribution. Please retain this document for your records. This letter may serve as documentation for tax purposes.

MANNIES SO MUCHS

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Joanne Webber
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MID-MAINE HOMELESS SHELTER

(207) 872-6550 ◆ (207) 872-8082 MIKE MARSTON, EXECUTIVE DIRECTOR

December 5, 2006

Mr. Dale Carter WABI TV 5 35 Hildreth Street Bangor, ME 04401 Copies P. File 12 Hos

Dear Mr. Carter:

Please accept our sincerest thanks for your generous contribution of \$1000.00. With your help, we will continue to provide a warm, welcoming, and safe environment for our guests during their stay at the shelter. It is always our goal to also provide the necessary help and resources for our guests to reestablish their independence and get a fresh start in life.

The Mid-Maine Homeless Shelter is a non-profit organization committed to serving the needs of homeless and displaced persons. It is supported by the donations of individuals, Public Service Groups, and businesses in Central Maine.

The Shelter first opened on November 26, 1990, in the Notre Dame Christian Awareness Center at 110 Silver Street as the temporary, 6-bed Interfaith Emergency Shelter. Eleven months later, a permanent home was located at 28 Ticonic Street. In 1994, a two-floor, 12-foot by 16 foot extension was added to provide office space and relieve some of the over-crowding. In November of 1996, a family unit was added downstairs so that families could remain together.

It is our challenge to provide emergency shelter in Central Maine for our homeless neighbors and families. It is our hope to build a new shelter in the near future to accommodate the increasing homeless population.

Thank you so much for your generosity.

Sincerely,

Mike Marston

Executive Director





Copies DAM ADMS P. File Wistilor

Maine Domestic Violence Projects:

December 5, 2006

Abused Women's Advocacy Project Androscoggin, Franklin & Oxford Counties

WABI TV5
35 Hildreth Street
Bangor, ME 04401

Battered Women's Project Aroostook County

To the wonderful staff of WABI;

Caring Unlimited York County

On behalf of the Maine Coalition to End Domestic Violence (MCEDV), I would like to thank you for the generous donation of \$1000, as well as for your efforts throughout the year in support of the work of our member projects.

Family Crisis Services Cumberland & Sagadahoc Counties

Both your donation, and your ongoing support, will be put to good use in our efforts to end domestic violence in the state of Maine.

Family Violence Project Kennebec & Somerset Counties

Once again, thank you for choosing us to be the recipients of your donation and for your support of the mission of the Maine Coalition to End Domestic Violence. We wish you success in your purpose and vision and want you to know that we count your kindness as our treasured gift.

New **Hope for Women** Knex, Lincoln & Waldo Counties

Sincerely,

Spruce Run Penobscot County

The Next Step

Womancare Deborah Chapman
Piscataquis County Interim Director

Hancock & Washington Counties

170 Park Street · Bangor, Maine 04401 · 207-941-1194 · fax 207-941-2327 · mcedv@mcedv.org

Deborah Chapman



Dear Friends at WABI-TV,

Once again, you have shown an immense generousity in helping to fund a dream wish for a child with a life-altering illness.

Your annual donations during the holiday season are so very appreciated by the Board of DREAMS FOR MAINE KIDS.

Your check in the amount of \$700 will go towards our first wish of the new year.

Thank you from all of us at our organization---you're nice folk at Channel 5.

Sincerely,

Jack Gifford Chairman

DREAMS FOR MAINE KIDS

COPIES PADAM PARAM PARAM

P.O. Box 815, Bangor, Maine 04402-0815

A Non-Profit Wish Organization set up by Maine People to Fulfill the Dreams of Maine Children with Life Threatening Illness between the Ages of 5-15.



74 Main Street Bangor, Maine 04401 (207) 262-7200 FAX (207) 947-6281 www.mainediscoverymuseum.org

To: Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell Federal Communications Commission, Washington, D.C.

From: Andrea Stark, Executive Director, Maine Discovery Museum

Re: Public Hearing, June 28, 2007 in Portland, Maine

It's with pleasure and conviction that I write to you in support of Maine's local broadcasters and their service to our community. I've lived in Maine for 30 years, most of that in the small Waldo County town of Monroe. I don't have cable television, and I have a slow dial-up connection to the internet (16.8 kbps is not unusual). I could speak volumes, personally, about the priceless service provided by the Maine Public Broadcasting Network, which keeps me connected to the rest of Maine and to the world, and by the excellent coverage of local news provided by Bangor's television stations.

Today, though, I want to address the service the local broadcasters—in particular WLBZ 2—provide my business, Maine Discovery Museum (MDM), the largest children's museum in northern New England. Since 2005, WLBZ 2 in Bangor has been MDM's broadcast media sponsor. The station has promoted the Museum's exhibits and programs with a series of PSAs, written and produced entirely at the station's expense, and using their most popular onscreen talent. The PSAs are aired frequently and in prime times, reaching far more homes than we could ever afford—or even known how—to reach on our own. The value of this airtime far exceeds the Museum's entire annual marketing budget for all media, printing, promotions, etc.

WLBZ 2's support of the Museum goes far beyond the PSAs. All of our local broadcast media support Bangor's community organizations by promoting and participating in a wide range of fundraising activities. In our case, WLBZ 2 provides the talent to serve as auctioneers at the Museum's fall auction, our single most important fundraising event. The station has produced video loops of their taped coverage of Museum events and made them available to us at no cost for use in our development efforts. Judy Horan, General Manager of the station, serves on our Board of Directors, where her considerable experience is helping to move the Board forward as the Museum grows from its founding stage to a more mature organization.

In addition to these exceptional efforts, reporters and camera crews from all of our local television stations are frequent visitors to the Museum They cover our special presentations, vacation programs, and other activities. This kind of support and coverage

is not only valuable publicity in itself, it also brings people to the Museum, contributing substantially to our earned revenues. In Maine, our local broadcasters take their responsibilities to the community seriously. In every sense, we would be poorer without them.

Respectfully,

Andrea Stark

Executive Director

Maine Discovery Museum

Andria Stark

Bangor, Maine

United Way of Eastern Maine



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President Eric Buch June 26, 2007

Kevin J. Martin, Chairman and Commissioners Copps, Adelstein, Tate and McDowell Federal Communications Commission 445 12th Street, SW Washington, DC 20554

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate and McDowell,

This letter is in reference to your public hearing in Portland, ME regarding Localism in Broadcasting. United Way of Eastern Maine is writing to recognize our local Maine broadcasters for the support they provide to us through their programming, news coverage, promotion, donation of services, volunteer time, participation in events, and provision of talent for hosting events.

Here in are specific examples of the local support Bangor's WLBZ 2 TV station, Bangor's Clear Channel Radio stations, and Brewer's Cumulus stations have provided to United Way's work. United Way of Eastern Maine serves five counties in Eastern Maine.

WLBZ 2, Bangor: Local NBC Affiliate

WLBZ 2 plans and produces an annual nomination, awards dinner and one hour television program aired in October called 2 Those Who Care. 2 Those Who Care plays a vital role in recognizing volunteers and increasing volunteerism in our region. WLBZ 2 works closely with United Way as a key partner in 2 Those Who Care along with two local businesses, Merrill Bank and Webber Energy Fuels.

The program includes the airing of a five minute video about United Way of Eastern Maine that WLBZ 2 develops for United Way each year. Our ability to show case the local impact United Way has in our community would not be possible without WLBZ producing this video. It highlights people from Eastern Maine that have been helped through United Way. The video is also shown in hundreds of local workplaces as a part of our annual fundraising campaign to raise more than \$2.5 million. Our campaign supports more than 60 local nonprofit organizations throughout Eastern Maine. The investment of staff time (from videographers and producers to news anchors and management), resources and airtime WLBZ 2's invests in efforts to support United Way are truly priceless. We could not reach our fundraising goals nor maintain our community awareness if not for their support.

In addition, WLBZ 2 provides talent to host our fundraising events, produces and airs Public Service Announcements to thank people for their contributions, runs an employee giving campaign amongst their staff to support United Way, and regularly covers results of our work and events on their news programs.

For more than four years, WLBZ's General Manager, Judy Horan, served on United Way's Board of Directors including serving as Board Chair. Prior to her involvement at the Board level, Horan served on United Way's marketing committee for a number of years.

Through providing funding and support, United Way is familiar with the marketing and programming of many local nonprofits. WLBZ 2 also plays a vital role in supporting many of these organizations through their programming, talent involvement and news coverage. A few of these organizations include the Maine Discovery Museum, the Bangor Area Homeless Shelter. St Joseph Healthcare and others.

United Way of Eastern Maine



Clear Channel Radio Bangor: KISS 94.5, WVOM 103.9, B97, 104.7 The Bear, Lucky 99.1

After years of providing news coverage of United Way's community results, fundraising drives and events, in January of 2006, Clear Channel Radio partnered with United Way to launch the Acts of Kindness (AOK) campaign. AOK is a public engagement campaign to encourage community members to donate small items or volunteer in specific ways that will have a large impact.

Each month of the year a new AOK is promoted through programming/ interviews with United Way staff and people in need, as well as hourly mentions by DJs and news highlights on all of Clear Channel's stations. Clear Channel has also hosted numerous live remote broadcasts from Bangor Savings Banks, Granville Lumber and Starbucks locations to promote AOK. Through this effort, that has continued through 2007, the following results have been achieved thanks to donations from the community. All items are distributed by local nonprofits to needy families and seniors in Eastern Maine:

- 1,000 families received winter coats, hats and gloves
- 15,000 toothbrushes, floss and toothpaste were distributed to children.
- 3,000 kids got age appropriate children's books
- 400 seniors got supplies to use during times of emergency (batteries, radios, first aid kits, water)
- 210,000 pounds of food was collected through the NALC food drive for food banks and shelters
- Hundreds of supplies for homeless shelters including socks, diapers and personal hygiene items
- 1,015 kids received backpacks full of school supplies
- Hundreds of volunteers signed up to weatherize homes and provide literacy tutoring for adults.

Clear Channel radio personalities also play a vital role emceeing United Way community events, while management has played a very supportive role attending events and making suggestions for promotional plans. Clear Channel Radio's WVOM 103.9 has also provided airtime for programming to raise awareness of specific issues United Way is working on. For example, as a part of United Way's involvement in the Eastern Maine Funders' Energy Initiative that helped low-income families decrease or better manage home heating costs, Clear Channel hosted a 2-hour live call-in program for United Way. The program ran in the fall of 2006 and was aired free of charge. A panel of experts took part in the program, provided tips, and responded to callers' questions on how to save money on heating their homes during Maine's cold winters.

The value of Clear Channel's local investment in helping United Way fundraise, collect items for people in need and raise awareness of important community issues, all for free, is vital to our mission of improving lives in Eastern Maine. Clear Channel is also very active supporting many other local nonprofits including Manna, the Children's Miracle Network, and many others.

Cumulus Radio Maine: WEZQ 92.9, WBZN 107.3, WWMJ 1-95.7, WQCB 106.5

Cumulus stations in Eastern Maine provide extremely generous support to United Way through running live remotes at local fundraising, education and volunteer events. Provided free of cost, the support of these stations reach critical remote audiences that we sometimes do not reach through other marketing efforts.

Cumulus also attends news conferences and conducts numerous phone interviews to cover our work year-round. We appreciate their focus on covering local news that has a positive impact on their listeners.

In summary, United Way, without an advertising budget, is able to maintain a significant level of awareness in our community through the support of our local broadcasters. In addition to the radio stations above, WKIT and WZON also support us with news coverage and donation of time from their DJs. We couldn't be more proud of the focus our local broadcasters have on supporting the individuals and organizations that make Eastern Maine their home.

Sincerely,

Eric S. Buch President Laura H. Mitchell Communications Director



June 26, 2007

The Commissioners
Federal Communications Commission
Washington, DC.

To Whom It May Concern:

Bangor Savings Bank has had an extremely good relationship with a number of television and radio partners statewide. I'll call your attention to just a few recent examples:

In Bangor, popular morning show hosts Mike and Mike/ClearChannel Radio spent the coldest day of the winter on the roof of a Bangor Savings Bank branch to help us leverage thousands of dollars from the community toward the Bank's match for fuel assistance through Penquis CAP's Good Neighbor Fund. In addition, WLBZ 2 and WABI 5 covered the effort in news segments, which further bolstered the effort.

Bangor Savings Bank has an ongoing relationship with ClearChannel and United Way of Eastern Maine, through the organization's A-OK Campaign. United Way selects a community need every month (i.e., items for the Homeless), community members drop them at any Bangor Savings Bank branch in Eastern Maine and ClearChannel promotes it heavily on their stations. The outreach has been extraordinarily successful.

Portland Radio Group partnered with Bangor Savings Bank to promote Community Matters More, an initiative where we asked the public to vote to direct \$25,000 in Bangor Savings Bank Foundation grants to the community causes that mattered most to them. We were given extensive promotion around the effort, as well as recording of spots by a number of the non-profits involved.

This along with fine representation from TV and radio at non-profit organization press conferences and coverage of philanthropic efforts that are of interest to numerous listeners and viewers.

We are most grateful to our television and radio partners throughout the state of Maine for their commitment to the community.

Sincerely,

Carol Colson

Carol aform_

Vice President

Director of Community Relations and Communication



Komen Maine Affiliate Board of Directors

Diane Aston President

David Pillot Treasurer

Nadine Bullion Secretary

Lisa Wahlstrom Grants Chair

Nancy MacDonald Race Chair

Sharon Sesling-Labonte Fundraising Chair

> Jeni Lloyd Education Chair

> > Joy Knowles At Large

Sally Bilancia Race Director

Amy Anderson Promise Coordinator To: The Commissioners, Federal Communications Commission, Washington, D.C.

Kevin J. Martin, Chair Michael J. Coops, Commissioner Jonathan S. Adelstein, Commissioner Deborah Taylor Tate, Commissioner Robert M. McDowd, Commissioner

As a representative and President of the Board of Directors of the Maine Affiliate of Susan G. Komen for the CureTM, I welcome the opportunity to express our gratitude to WCSH 6 / Portland and WLBZ 2 / Bangor, for their generous support of our fundraising efforts over the past decade. WCSH 6 and WLBZ 2 have been leaders and partners in the campaign to inform members of the community about the importance of early screening and treatment for breast cancer.

From every level of the organization, WCSH and WLBZ have partnered with Komen Maine in order to provide our organization with volunteers and advocates who actively participate in fundraising events as well as those who serve on our committees. Their efforts are not passive. In fact, they are engaged in many of our fundraising efforts including our annual Race for the CureTM and Pink Tie BallTM and spend days and evenings promoting and participating on a very personal level. Through Community Service Messages, feature stories and breaking news on the advances in breast cancer research, WCSH and WLBZ has significantly helped to create awareness and educate the public about the treatment for breast cancer.

Their signature "Buddy to Buddy" program sets a high standard for other media organizations with regular public service messages and "Buddy Mail" which reminds and encourages women to perform monthly self-exams. "Buddy to Buddy" segments feature women (and men) undergoing treatment, allows breast cancer survivors to share their stories, and serves as another level of support for family and friends who are co-surviving the disease. Additionally, this program serves as a way to reach remote areas in our geographically but sparsely populated state of Maine stressing the importance of early detection.



While attending Komen's National Conference a few months ago, I had the opportunity to share our experience with our media partners, WCSH 6 and WLBZ 2, with Board Members from other Affiliates across the world. Many were truly amazed at the level of support and participation our partnership provided and encouraged others to seek out local media sponsors.

The Maine Affiliate of Susan G. Komen for the Cure™ is proud to have achieved our \$1 million mark for granting monies to local organizations for education, screening and treatment. In 2007, we will grant more than \$261,000 to Maine organizations in support of the fight against breast cancer. We are convinced that this is in large part is due to the amazing efforts and endless support of our media partners, WCSH 6 and WLBZ 2.

Please take this opportunity to congratulate and thank WCSH6 and WLBZ 2 for their leadership, professionalism and compassion. They are truly one of the finest in your market.

Respectfully Submitted,

Diane M. Aston, President

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Maine Affiliate of Susan G. Komen for the Cure



207/992-4205 fax 207/945-4445 council@bangormaine.gov

CITY COUNCIL.
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Anne E. Allen
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June 26, 2007

The Commissioners Federal Communications Commission Washington, D.C.

Re: Localism Hearing

Dear Commissioners:

The City of Bangor applauds the Commission's interest in the role of the broadcast media in serving the needs and interests of the local community.

Bangor, the center of a small metropolitan area with a population of approximately 100,000, is served by three local broadcast television stations and a wide variety of radio stations. The three major broadcast television stations all offer local news, most of which focuses on local events, sports, and weather. We have found these stations to be consistently interested in City activities, and they are helpful to us in providing important information to our residents.

I would note that these stations play a particularly useful role in providing weather and emergency information to our residents. This is particularly helpful when we experience major winter storms. Current weather information and notices of closings and cancellations are important to our residents and are provided in a timely and complete manner.

Our local stations have also traditionally been active in providing campaign and election coverage, particularly on candidates and issues associated with Maine and our region. Recently, all three stations provided extensive coverage of a proposed "taxpayer bill of rights" that appeared as a statewide referendum question that was quite complex and which raised significant issues of public policy. Their coverage of this referendum question assisted in providing the public with the Information that they needed to make their decisions.

Finally, our local television stations are also involved in the community by featuring issues of local importance and supporting community efforts ranging from wellness and health campaigns, to support for arts and cultural events (including significant coverage

73 Harlow Street . Bangor, Maine 04401

June 27, 2007

To: The Commissioners, Federal Communications Commission, Washington, DC

From: Heather McCarthy, Executive Director, American Folk Festival

RE: Media support



I am very pleased to enthusiastically report that the radio and television stations of Eastern Maine have been crucial to the growth and success of our annual traditional arts festival, held each year on the Bangor Waterfront.

In 2002, our community was selected to host a three-year run of the National Folk Festival. We created a non-profit organization to plan and fundraise for the free-admission event, which was hoped to be the largest 3-day event in this region. With little more than our assurance that this event would become one of the largest events in the state, ALL of our local media outlets supported the event with promotional time, on-site broadcasts, and news coverage. Thanks in large part to this support, the 2002 Festival attracted 80,000 attendees and instantly became a "signature" event for the community.

After the three years of "The National," our community continued to present a traditional arts festival – now named the *American Folk Festival on the Bangor Waterfront*. Attendance has grown each year, now topping 160,000 over the three days of the event.

Our local television and radio stations have embraced this annual event as a cornerstone of our community. Television stations WLBZ and WABI set up outdoor studios on site and broadcast the news and reports from the Festival, while several radio stations offer frequent updates to their listeners from their broadcast locations on site.

Our local radio and television stations broadcast interviews with performers, artisans, vendors, and volunteers, sharing the Festival experience with many more people than those on-site. With the preevent and "day of" event promotion that they provide, radio and television audiences throughout our region are learning about the traditional musicians that are the core of our event, and are developing stronger interest in opportunities to hear from these performers in person.

As an example, WLBZ-TV not only provides coverage of our news conferences and updates, they also produce a pre-festival show that highlights several of the performers and vendors, offering an in-depth preview to whet the audience's interest in each year's event.

Without the support provided by our local television and radio stations, the American Folk Festival could not possibly reach the broad audience that it does. The corporations and employees that make up the local media landscape are part of the fabric of our community, and we treasure their partnership.

Sincerely,

Heather McCarthy, Executive Director



All Souls Congregational Church

10 Broadway, Bangor, Maine 04401 (207) 942-7354 Fax (207) 942-6535

James L. Haddix, PhD

Renee U. Garrett, MDiv

December 5, 2006

General Manager WABI TV 5 35 Hildreth Street Bangor, Maine 04401 ERIB A
RAMFILE
P. Myshlob

Gentlemen:

We have learned recently that our effort at the Salvation Army's Dorothy Day Soup Kitchen has been credited \$100 through your donation to the Good Shepherd Food Bank.

Thank you for your support of the Good Shepherd Food Bank. All Souls Congregational Church prepares more than 3000 meals at the Soup Kitchen using nutritious, low cost materials bought at the Good Shepherd's Brewer Warehouse.

Your donation will help us with our mission to feed those less fortunate than ourselves.

Thank you and best wishes for the Holidays to all at TV 5.

Yours in Christ

Thomas S. Paine

Minum I faire

cc: Mr. Jason Hall

Good Shepherd Food Bank

Bangor Y Charities

127 Hammond Street Bangor ME 04401 207.941.2808

November 14, 2006

Michael Young WABITV-5 35 Hildreth St. Bangor, ME 04401 Aile 11/73/06

Dear Michael, Mulu -

Thank you so much for your contribution of \$600.00 to the 2006 Bangor Y Strong Kids Campaign. This campaign is crucial in helping us to provide scholarships to young people and adults in the Bangor area who without support would not be able to utilize our services. Your willingness to help with the success of this campaign is greatly appreciated.

Again, thank you for your contribution.

Sincerely,

Robert D. Reeves

CEO

Thank you Thike for increasing your support this year. Rol

For tax purposes, you have not been provided with any goods or services for your donation.

RDR/ltb

CORINNA FOOD CUPBOARD

Corinna, ME

My 14/06

December 2, 2006

Corinna Food Cupboard PO Box 418 Corinna, ME 04928

WABI TV5 ATTN: Mr. Michael Young 35 Hildreth Street Bangor, ME 04401-5783

Dear Mr. Young;

On behalf of the Corinna Food Cupboard and all its volunteers, I would like to thank you for the donation of \$50.00 which was presented to the Good Shepherd Food Bank on our behalf. You can be assured that it will be used for the purchase of necessary food items for the benefit of needy people in the Corinna area. It is because of you and many organizations and corporations like you that we are able to service the needs in our area.

Once again we thank you and WABI-TV for your generosity and concern.

Robert Hicks Manager

Thank You

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P.File 18/06 Mille

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Friday after your Coverage.

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Thank you would.

Thank you would.

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